

## PRESS RELEASE: FOR IMMEDIATE RELEASE

### Goa Center for Alternative Photography launches first edition of “Goa International Pinhole Photography Contest 2010”

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**March 08, 2010, Goa:** Goa-CAP, in partnership with Zero Images, Holga, and Sténoflex, launches the Goa International Pinhole Photography Contest 2010 in order to support, promote and celebrate the art of pinhole photography in India and to honor The World Pinhole Photography Day, April 25, 2010.

All pinhole photographers around the world are welcome to participate in this contest. From 1<sup>st</sup> of March to 5<sup>th</sup> of April 2010, pinhole photographers can send in their entries either by the email (mail id: [25april2010@gmail.com](mailto:25april2010@gmail.com)) or snail mail to the Goa Center for Alternative Photography office in India. The deadline for entries is 05 April 2010.

The eminent Jury panel for this contest comprises of some of the internationally acclaimed pinhole and alternative photographers namely **Mr. Mieko Tadokoro**, Chairman of Japan Pinhole Photographic Society (JPPS), **Mr. Gregg D. Kemp**, Founding member Worldwide Pinhole Photography Day (WPPD) and Founder of Pinhole Visions web site **Mr. Byron James Bignell**, founder of Pinhole Gallery, a gallery of Contemporary Pinhole Photography and **Keliy Anderson-Staley**, Workshop Coordinator, The Center for Alternative Photography

There are exciting prizes to be won by the contenders of the Pinhole photography contest. Zero Image Cameras will provide three Zero Image Cameras with winner's name engraved on the camera, Holga will provide 10 pinhole cameras, (Holga 120 and Holga 135 ) to the winners and Sténoflex will provide 10 classic Le Sténopé Mini Labo Luxe cameras.

The world pinhole day, 25<sup>th</sup> April 2010 would be celebrated with a grand exhibition curating the winning and jury selected images in New Delhi. The exhibition will then travel to Mumbai and Goa. All the competition entered images would be presented in a coffee table book to be published in August 2010.

For more information please visit <http://www.goa-cap.com>

## **NOTES TO EDITORS**

**Goa Center for Alternative Photography (Goa-CAP)**, a non-profit, artist initiated Centre of excellence in India is dedicated to work on the alternate photography and archival research.

**Zero Image Company** is a pinhole camera manufacturer, professional design and production house located in Hong Kong. The company was founded by camera designer Zernike Au, who has been a successful product designer for more than fifteen years. Handmade pinhole camera with its antique design, is an objet d'art ideal for private collections

**Sténoflex**, the Pinhole mini lab is a portable camera Obscura, a hole, in which is placed a photographic paper that is exposed to a subject, object or landscape. Mini Pinhole Each lab comes with a packet of 10 sheets of sensitive paper, a bag of developer powder, a sachet of powder fixer, a sheet of film safelight to work in darkness and a instructions for use. The Sténoflex was designed to share rare moments and emotions in scientific and artistic, with a singular experience, which opens new areas and forms of creative expression.

**Holga**, In 1982 T.M. Lee created the Holga. His vision was to inspire millions of Chinese to create lasting memories with this simple and affordable camera, at a time when photography was an expensive luxury in China that few could indulge in. Today, more than two decades later, the Holga has inspired millions throughout the world with the unique imagery it creates in the hands of the inspired artist. The Holga has become a classic. In its many manifestations it bridges the span between traditional photography and modern visual art.